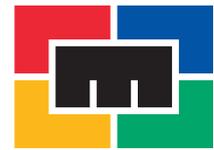


# THE URBAN AGRICULTURE INITIATIVE

## Fact sheet



**MINERALS COUNCIL**  
SOUTH AFRICA



Minerals Council's rooftop garden

“The initiative aims to create an urban agricultural ecosystem by repurposing disused rooftops to produce agricultural produce for Johannesburg’s inner-city communities.”

### QUICK FACTS

#### WHO AND WHEN

Participants in the Urban Agriculture Initiative include the Minerals Council, the Johannesburg Inner City Partnership, the Wouldn't It Be Cool (WIBC) incubation and mentorship organisation, FNB, Africa Housing Company (AFHCO), University of Johannesburg, Stay City, Thebe Investment Corporation, BothaRoodt Fresh Produce Agency, and green business support organisation Sophiatown BizCre8.

The Minerals Council hosted the launch of the Urban Agriculture Initiative on 11 October 2017.

## HELPING PROVIDE INNOVATIVE FOOD SECURITY AND EMPLOYMENT SOLUTIONS

The Urban Agriculture Initiative aims to create an urban agricultural ecosystem by repurposing disused rooftops and making use of hydroponics and aquaponics to produce agricultural produce for Johannesburg’s inner-city communities.



The initiative was established by the Johannesburg Inner City Partnership, in which the Minerals Council South Africa (Minerals Council) is a key stakeholder. The Minerals Council has participated in and funded a pilot project to assess the feasibility of growing herbs and vegetables on the rooftops of inner-city buildings

including the Minerals Council itself. The first crop was planted on the rooftop of the Minerals Council building for the benefit of an agripreneur. Many successful basil crops have already been harvested and sold to the Johannesburg Fresh Produce Market and surrounding cafes and coffee shops.

Johannesburg is one of many cities in the world turning to inner-city farming with the objective of addressing high unemployment and food insecurity while regenerating neighbourhoods.

The Minerals Council had hoped the project would extend beyond rooftops to sidewalks and even to other under-utilised spaces for the benefit of the people of Johannesburg’s inner city and beyond, which it has. New projects are being implemented in Tswane.



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## THE ROOFTOP GARDENS OF JOHANNESBURG

Kagiso Seleka is an agripreneur who is currently running the rooftop garden on the Minerals Council building in Johannesburg’s inner city. Kagiso had some farming experience when the WIBC initiative identified and trained him as one of its first rooftop farmers.

Kagiso has since produced some 15kg of basil, lettuce and lemon balm and has orders for at least six months. His hydroponic farming method does not require soil – a practice dating back to the time of the Hanging Gardens of Babylon in 600BC. His basil grows in just 21 days as hydroponic plants mature much faster than crops in other mediums. Nhlanhla plans to increase his range of crops to include spinach and carrots.

## GROWING THE PROJECT

The success of the Minerals Council’s pilot project has led the Department of Small Business Development (DSBD) to fund the start-up costs of another 24 projects in the inner city of Johannesburg – helping to provide sustainable employment to 24 farmers. The DSBD will review the entire project in 2019 with a view to increasing available funds.

Property owners in the city have made 60 buildings available for these rooftop farms. The Minerals Council intends to give farmers an additional 400m<sup>2</sup> on its 93-year old heritage building.

## HYDROPONICS AND AQUAPONICS – THE ADVANTAGES

- Crops are grown in special water solutions without the need for soil or large open spaces
- A very small area is required to produce a sustainable crop
- Water consumption is significantly reduced as 95% is circulated and reused
- Production can be increased 100 times per square metre by extending the gardens upward
- Soil erosion is eliminated
- Hydroponic plants mature much faster than crops in other mediums

## CONTACT DETAILS

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