

STRATEGIC GOALS AND OBJECTIVES



MINERALS COUNCIL
SOUTH AFRICA

#MiningMatters



STRATEGIC GOAL 1

Drive the development of a shared vision for a globally competitive mining industry that is a significant contributor to South Africa's economy and supported by all stakeholders.

Objective 1.1

Lead the industry agenda for structural change, ethical leadership and good governance to arrest the decline and stabilise volume output to position the industry for growth, through partnerships for business advocacy and impact.

Objective 1.2

Build and promote a positive image and reputation of the mining industry and deploy the Minerals Council brand for a reimagined mining industry integral to growth and development.

Objective 1.3

Successfully alleviate and prevent the negative impacts of mining legacy issues (viz., migrant labour, poor living conditions, social wage, acid mine drainage, derelict and ownerless mines, mine rehabilitation, outstanding payments of compensation for occupational lung diseases and pension funds) in collaboration with stakeholders.

Objective 1.4

Promote research, development and innovation (RD&I) to modernise the mining sector through adoption of relevant technology applications.



STRATEGIC GOAL 2

Advocate and lobby for a policy, infrastructure and social environment that is conducive to investment and growth of the industry and maximises the benefit for the country from its mineral endowment.

Objective 2.1

Engage government (and other stakeholders) on relevant policies, legislation and regulations to create an enabling environment that is stable, competitive and predictable to promote and facilitate mining investment and growth.

Objective 2.2

Partner with government, regulators, state owned enterprises, labour and communities to resolve infrastructure challenges (electricity supply and prices, rail, ports and water); social development in mining communities (housing, schools, clinics), and crime (as it affects mining through illegal mining, product theft, theft of mining supplies, criminal syndicates).



STRATEGIC GOAL 3

Communicate progress and impact of aggregate economic, environmental, social and governance (EESG) performance (with specific reference to transformation, health and safety) and adoption of leading practices.

Objective 3.1

Lead initiatives to fast track mining's progress to zero harm.

Objective 3.2

Lead the development of a vision of what good transformation looks like in collaboration with stakeholders, including the design of a practical, workable and enforceable instrument to facilitate further industry transformation.

Objective 3.3

Promote consolidated (and cumulative - over time) member ESG performance.



STRATEGIC GOAL 4

Ensure continuous improvement of the effectiveness and service of the Minerals Council to members.

Objective 4.1

Conduct regular (at least once per annum) reviews of the strategy and performance against the strategic objectives.

Objective 4.2

Broaden the Minerals Council's membership to include emerging miners and ensure their voice on the Board.

Objective 4.3

Proactive risk response management system, aligned with the strategic objectives, to manage mining industry risks and take advantage of opportunities.

Objective 4.4

Design and implement an effective Human Resources Development strategy to attract, develop and retain a professional team aligned to strategic goals.